



SALMON ARM MUSEUM & HERITAGE ASSOCIATION AT  
**R.J. Haney Heritage Village & Museum**

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751 Hwy. 97B NE • P.O. Box 1642 • Salmon Arm, BC • V1E 4P7

## **Celebrate Heritage Week “Always in All Ways” from February 20 – 25, 2023**

Dear Salmon Arm Businesses & Individuals,

Planning has started for the 27th Annual Heritage Week Celebration taking place from February 20-25, 2023. “*Always in All Ways*” invites you to explore your local community’s heritage in all the ways that excite you! Since moving to a digital format in 2021, this will be our third annual on-line silent auction that will run for the full five days.

Will you again support the Heritage Week Silent Auction with a donation? With your continued support, we hope to exceed last year’s fundraising totaling \$8,400! It is because of businesses and community members such as you, we continued to succeed and offer the cultural programs, hands-on activities and operations at the Village and Museum. You are the reason we grow and why R.J. Haney Heritage Village and Museum is the Shuswap’s largest heritage attraction!

If you are not sure what to donate, we would like to suggest; items with your logo or representation of your business, a gift certificate or gift items. You could also donate a monetary contribution, which we will issue a charitable tax receipt.

We are partnering with the Mall at Piccadilly for the Heritage Week activities where you will see the return of our 27<sup>th</sup> annual “Best of the Shuswap Pie Baking Contest” and the famous live pie auction on Saturday, February 25<sup>th</sup>, 2023. Displays, pictures, posters and instructions on placing online bids will also be on site at the Mall all week. This format will maximize the exposure of your business and the brand and services you provide. We will also upload information about the online auction to our website and social media networks. Donors, sponsors, and all previous year’s bidders will be notified with a link to register for the auction. We encourage you to invite your clients to participate as well. This is a great way to show your community support.

Staff members will be working on this throughout January 2023 and need ample time to organize, photograph and uploaded your donations in order to go live on February 20th on Bidding Owl.

**Thank you for your time and consideration for this family, community event. We appreciate your donation. Remember to come and celebrate Heritage Week with us.**

**Your R.J. Haney Heritage Village Volunteer representative is:**

\_\_\_\_\_ Phone: (    ) \_\_\_\_\_

**Or call the office to arrange a pick up of your donation (250) 832-5243**