

Heritage Update

To keep you informed about current heritage news and events, we bring you our Heritage Update. We hope you will find these periodic newsletters both useful and entertaining. Your feedback is welcome!



From the Past President: Writing a new chapter!

The Board of Directors of the Salmon Arm Museum has not taken a break. After successfully planning, fundraising, and completing the Montebello Museum, we are not ready to put our feet up! Board members are gearing up for the next phase of development – an intentional plan aimed at sustaining our new community asset.

Back in 2014 we embarked on a phased strategic plan. All Board Members agree that Phase 1 was a challenge for our organization. It was a big project, unique in size and scope. We raised 1.6 million dollars for the 12,000 square foot Montebello Building. We moved in. The building now houses the archives, artefacts, museum offices, a full gallery, a gift store, and administration offices. At summer's end we had completed four of the nine exhibit dioramas that tell our community story.

The Montebello Building was the City of Salmon Arm's

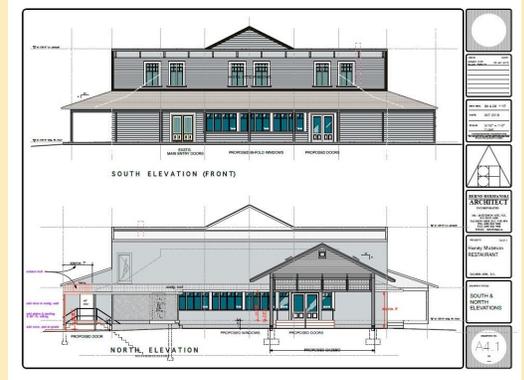


Children's Museum designed by Cuyler Page

designated 150 cornerstone project - one of the most successful fund-raising campaigns in community history. Our donors came from all walks of life. They were individuals, businesses, not-for-profit organizations, and local, provincial, and federal governments. Our Board, Advisory Committee, and staff met the challenge head on and also contributed. The result is a legacy we are all proud of.

Phases 2 & 3 are next. As laid out in the strategic plan, we will transform Marjorie's Tearoom from the basement of the Broadview School to the new "Sprig of Heather" restaurant in the old, renovated museum building. The old tearoom will become the enticing Children's Discovery Centre,

utilizing both the indoor and outdoor spaces of the Broadview School. Phases 2 & 3 will be an exciting addition for visiting children and their families!



Staff and volunteers are excited about serving lunches in the new kitchen!

The Sprig of Heather restaurant will feature a new commercial kitchen and provide service for the newly renovated 150 seat facility that also takes advantage of indoor and outdoor seating. It will allow us to cater to larger weddings, reunions, corporate events and increase our capacity for our very popular summer dinner theatre. The total investment for the two phases is estimated to be \$410,000.

Please join us. Your donation of time and money is a gift to the future. Help us create a legacy for all to enjoy. For more information, contact either General Manager Susan Mackie or the Fund Development Committee.

***Doug Adams, Director &
Chair, Fund Development Committee***



The Salmon Arm Museum and Heritage Association is grateful to the Secwepemc First Nation, on whose beautiful traditional territory we live, work, and play.

From the helm: the year in review



It has been another fantastic year at the R.J. Haney Heritage Village and Museum. This is the time of year when the Board of Directors and staff compare yearend statistics with the previous year. How do we measure up? Once again the numbers are impressive.

In 2019, 17,027 visitors came to the Village - an increase from 16,110 in 2018. Dinner theatre attendance was 2,914 - up from 2,384 in 2018 - a 27% increase.

Other events and programs did well. Revenue from the Soiree was up 21.7%, the Antique and Classic Car show was up 23%, food sales were up 15.6%, liquor sales were up 31.8%, and daily admissions were up 5%. Clearly we are on the right track.

Numbers are not the only way to measure success. There are qualitative things happening at the Village. We see joy written on the faces of the children running through the Village trying to complete the scavenger hunt or sitting in the classroom getting lessons from Miss Halpenny. It is also present when we listen to the groups of people chatting over lunch or baked goods and spending time with family or friends in the tearoom. We especially notice it in our discerning dinner theatre audiences and on the faces of the student actors who have their "dream summer job."

It is also evident when a visitor drops into the archives hoping to get some bits of family history and being helped by our dedicated volunteers and staff. In 2019, 186 people were served in the archives even though the fonds were packed in boxes for several months as we moved to the new building. 50,816 artefacts that connect to the region's history and support museum storytelling are stored in our new state-of-the-art facility.



Amazingly, the artefacts survived an earthquake and a flood last spring with no impact on the collections.

We feel successful when locals and visitors return for our special events year after year. We are equally inspired when visitors come for the first time and tell us they really had fun, promising to come back with their friends.

Clearly our volunteers are a big part of our success. In 2019, 247 volunteers gave 7,471 hours - an increase from 6,992 in 2018. We simply could not do what we do without you.

This summer we opened a new exhibit in the gallery called "Pass the Popcorn" telling the Salmar Community Association's story. It was a celebration of 70 years of community service. In September we opened the E.A. Palmer Butcher Shop. We continue to work on the remaining store front dioramas with plans to open two more in 2020.

This Fall we started renovating the former museum building which, by next May, will be the new Sprig of Heather restaurant. As soon as the tearoom is moved we will begin working on the Children's Discovery Centre. There is no doubt that this is a successful organization. I encourage all to join us at our monthly meetings on the third Tuesday of each month at 7 p.m. Be a part of our success. We have a lot of fun and are always happy to welcome new members.

Norma Harisch, President

R.J. Haney Heritage Village and Museum wish to thank the British Columbia Arts Council for its generous assistance in making this issue of the Heritage Update possible.



An exhibit at the Arts Centre:



Little Lake with a little help from Haney!

Check out the exhibition “Little Lake” at the Arts Centre in Salmon Arm. It is a fibre exhibition celebrating downtown’s historic McGuire Lake. The heron is amazing!

The exhibit is a collaborative effort and includes photographs from the Salmon Arm Museum’s archives.

The show runs until December 14, 2019. Gallery hours are Tuesday to Saturday, 11 a.m. to 4 p.m. and admission is by donation.

Heritage Week - Bringing the Past into the Future

R.J. Haney Heritage Village & Museum and the Mall at Piccadilly are celebrating Heritage Week, from February 17th to 22nd.



This year’s theme is *Bringing the Past into the Future*. We invite the Shuswap community to gather at Heritage Week and discover the stories that have shaped our past and root us to our community!

Come to town and enjoy a week full of Haney fun. Participate in the pie contest Saturday, Feb. 22nd. Bake a pie or buy a slice! Join in the family fun day with activities for all ages.

The statistics are in:

Each year we tally up the stats. The task helps us measure how well we did and plan for the future. Did you know that we:

- Engaged with 17,027 visitors
- Opened the gallery for 1,442 hours
- Carried out 27 educational activities
- Engaged 768 children in programs
- Cleaned 6 washrooms every day
- Served 2,914 meals at dinner theatre
- Curated 7 permanent, temporary & off-site exhibits
- Signed up 94 members
- Called on 247 volunteers, and
- Had 7,471 hours donated!

Thank you!!!!



Members and Volunteers:

Join us for

an Edwardian Christmas Party

Sunday, December 8, 2019

2:00 pm—Marjorie's Tearoom

Bring your favourite dessert or savory dish

For further information phone:

250-832-5243



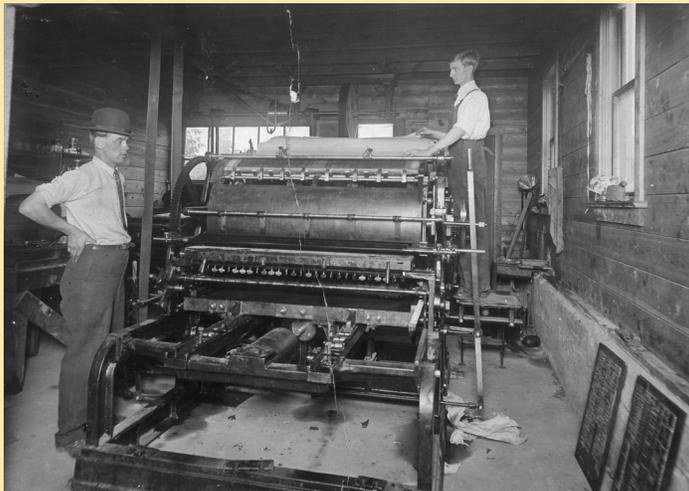
R.J. Haney Heritage Village & Museum wish to thank Young Canada Works & Canada Summer Jobs for their generous assistance.

Creating a Village:

We like to check boxes at the museum.

| | |
|------------------------------------|------|
| Miss Puff's Dressmaker & Millinery | Done |
| McGuire General Merchants | Done |
| Telephone Exchange | Done |
| E.A. Palmer's Butcher Shop | Done |

So what's next? Over the winter we will be working on the Observer Diorama. The print record of the community is one of the most valuable resources we have in the archives. It is regularly consulted when researching exhibits, plays, land use studies, and family histories. We also have a lot of Observer artefacts that are crying to be displayed – a wonderful collection thanks to the Hucul Brothers and their passion for printing press history.



We have partners working with us. [Black Press](#) is on board to purchase the mural of the first printing press run by George Armstrong, publisher and owner of the paper from 1909 to 1914 and his pressman Egner Sandal.

[The Shuswap Community Foundation](#) has awarded a \$4,400 grant to help with the construction. It won't be long before we are ready to roll the presses!

The work has begun. Studs that divide the space are up and the ceiling is framed in, thanks to volunteer Doug Hlina. This summer, Construction and Maintenance Manager, Bruce Mackie, and carpenter

Claude Richard installed the specially milled shiplap floor.

Justin Maas at Total Office has edited the mural, repairing tears, cloning missing parts, and just plain tarring up the image so that it meets critical museum display standards.

The Observer will have people sized graphic images of those who worked at the shop in 1909. The backroom will be dedicated to press layout and set up with care in consultation with Gary Hucul, a printer who has ink in his veins.

Dr. Don Paterson is busy looking into the history of George Armstrong and his staff. Marcel at Van Hoog Construction will create a counter – just like the one in the archival photograph and make this archivist very happy.

The stain has been chosen for the walls, ceiling and floors. The look will be commercial, not like the fine woodwork in the Palmer Butcher Shop down the street. Deb Sturgeon will be back painting this winter. Luckily the space is insulated and heating it isn't a problem. The finishing jewelry, the lights, will be installed as soon as the exhibit furnishings are in place. Luckily, vintage style lighting is popular and available locally. To finish we'll insert those Edison lightbulbs. All professional decorators who visit are sure to be impressed.

We look forward to a grand opening next summer. There will be even more to do at the Village!



**Deborah Chapman,
Curator/Archivist**

Thank you for supporting R.J. Haney Heritage Village and Museum!

